



Policy plan Lwengo Kids Foundation

Chapter 1

Duration and validity period

This policy plan, drawn up in March 2017, is in principle valid for a period of two years. In these two years we will try to include as many children as possible in the Lwengo district, Uganda in the sponsor project, so that they are able to go to school and receive good basic care.

If necessary, the policy plan will be adjusted after two years.

(modified: see footnote)

Long-term goal

The ultimate goal is that over time all children in Lwengo can go to school and thereby generate a better future for themselves as well as for Lwengo and thus Uganda.

Chapter 2

Vision

Our Foundation believes that every child, regardless of origin, has the right to good education in order to increase the prospect of a good future. This benefits the child, the family, the district and ultimately the country where the child grows up.

Mission

Our mission is focused on the residential and living area Lwengo in Uganda. One of the poorest regions of the country where AIDS and HIV infection has left its mark.

Our contact person Anthony, together with his employees, tracks down the poorest children without any prospect of education and future and we try to find sponsors for these children here, who can support the children in education, basic care, etc.

Chapter 3

Activities

- Social media is used, namely Facebook to regularly generate awareness. There is a link to the website.
- A newsletter will be published regularly, but at least twice a year, and will be circulated to sponsors and prospective sponsors.



Continued Chapter 3, Activities

- There is regular contact with our contact person in Lwengo, Uganda, Anthony. A Child History Form was drawn up with him, which he uses to register children with the Foundation. A Child Sponsorship Proposal has also been written in collaboration with him. He tracks down children and tests them on the basis of this document whether they are eligible for sponsorship.
- At least once a year, one or more board members travels to Uganda to discuss and assess all kinds of matters on the spot. A visit is also made to the sponsored children to monitor the progress of the child and to collect additional information from the child / family concerned.
- We will regularly advertise in local newspapers, by word of mouth, use networks, sponsor evenings, generate awareness in schools, etc.

Chapter 4

Strong points

- We have good contacts in Lwengo. We have been to Lwengo a number of times and know the situation there as well as the people.
- We have good and fast contact via email and Whatsapp, so that we can also arrange things quickly.
- We have the opportunity to visit regularly, see the children and monitor the situation.
- During the visits, the children are measured, photos and videos are taken and a chat is made. We get a good picture of the child and we link that back to the sponsors. We also take mail from the sponsors with us and give it directly to the children. This creates a lively contact between us, sponsors and children.

Weak points

- Anthony can become ill, but then there are plenty of others who can take over the work. The project has a large staff of around 30 people, including teaching staff, social workers, etc. Both daughter Molly and son Dickson are involved as much as possible in the project work.
- The (political) situation in Uganda may become less stable than it is now, so that continuity can stagnate.
- There may be stagnation within the foundation if too few sponsors are found.



Chapter 5

strategic objective

- A Facebook page has been created and will be regularly highlighted various actions;
- A website has been built and is kept up-to-date (www.lwengokids.nl)
- Newsletters are regularly sent to sponsors and interested parties with, among other things, new developments, travel reports, etc. but at least twice a year;
- Fundraising in the broadest sense of the word, but starting in your own network;
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Chapter 6

The income generated with the above points will benefit the children. Additional donations are collected on the account of the Foundation. In an emergency, these funds will be used, but will at all times benefit the Lwengo district and its residents.

In one of the board meetings it was decided that a sick teacher without sufficient income and who works at LWERUDESU Primary School will pay a fixed amount of € 250 per case of illness in order to be admitted to hospital and undergo examinations.

Chapter 7

On March 1, 2017, the board consists of:

Marga Streefkerk, chairman
Judith Beld, secretary
Pieter Streefkerk, treasurer
Bert Beld board, member

As of October 1, 2017, the board has changed and consists of:

Pieter Streefkerk, Chairman
Marga Streefkerk, General Secretary
Wim Bos, Treasurer

In November 2017 the following will be added:

Hetty Kuipers, Public Relations

In August 2018, the following will be added:

Harry Hoorn, Fundraising